



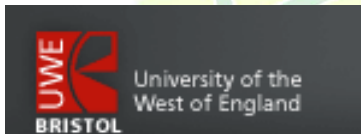
INDIAN SUMMER SCHOOL PROGRAMME BY BRISTOL BUSINESS SCHOOL (University of West of England)

Day 1: Heathrow Pickup



The coach will pick up the students from Heathrow Airport and the drop will be made at their respective accommodations in Bristol. After check in, a lavish meal would be provided at their accommodation. The evening is free for the students to do a little exploring on their own. (Dinner)

Day 2: Settle in the Accommodation and an informal meet with the University staff



After the breakfast is served to the students, we will be heading towards the University Campus to get an inside view of it. Stretched at a magnanimous area of over 100 acres, the students will be exploring this campus alongside which they will have an informal meeting with the staff at the University. (Breakfast and Dinner)

Day 3: Coach tour of City of Bristol



On this day the students will be exploring the cultural places in Bristol, the fully trained guide introduces Bristol's history and numerous visitor attractions. The students will be traveling to Brunel's ss Great Britain, the world's first transatlantic liner. Then they will travel along part of the spectacular Avon Gorge and right under the Clifton Suspension Bridge — one of the sights people come from all over the world to see.



Day 4: City of Bath - a World Heritage Site since 1987



The day begins with a Compulsory Inter cultural communication (which is the basic purpose of this tour) which promises to be an interactive session followed by a briefing on survival tips in the UK. This will give our students a deeper sense of the English Culture and will state the importance of Globalization both culturally as well as financially. Since we promise our approach to be pragmatic we will then head towards **City of Bath** that tells the story of the British cultural evolution and its natural beauty. (Breakfast and Dinner)

Day 5: Engineering and Technological success – An Industrial visit to Airbus and Concorde



This is a big day for the students as they will be visiting the sites of **Airbus** and **Concorde**. We will have an opportunity to see and sit in a Concorde as well as **Airbus** which is one of the finest examples of aviation engineering capable of flying at extremes of altitude and speed. (Breakfast and Dinner)

Day 6: Visiting Cardiff: The Capital City of Wales



On this day the students will set off for visiting Cardiff which proclaimed itself as the capital of Wales in 1955. The main sites that will be visited are the Welsh Assembly, Castle and the Millennium centre which are the main tourist attractions in the city of Cardiff. (Breakfast and Dinner)

Day 7: Explore Bristol & Cabot Circus



This is free day out for the students to discover the most scenic parts of the City. Then the students will explore Cabot Circus which is the main shopping area in the Bristol city centre that contains shops, offices, a cinema, hotel and apartments. (Breakfast, Lunch and Dinner)

Day 8: Welcome to the Adventure and Leisure in the Forest of Dean



On this day the students will travel 42 miles from Bristol to explore England's first national park 'Forest of Dean'. To get the cultural touch a Barbeque will be arranged for the students in the largest Oak forest. They will enjoy the unique and fascinating heritage, spectacular and varied landscapes, plus warm and friendly hospitality in this magical place. (Breakfast and Dinner)

Day 9: Understanding Retail Management from a pragmatist eye



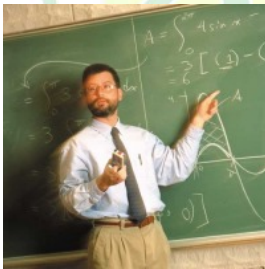
This day will start with a lecture on Retail Management. This would a more of a brainstorming session for the students to understand the differences in the 'retailing' in different countries. This will be followed by a visit to the biggest retailers in the UK like Tesco and Asda.

Day 10: A Visit to the City of London



To get the historic essence the students will visit the **Natural museum** in London. After this they will take a thrilling ride on **London Eye**, the world's tallest Ferris, viewing the city from a breathtaking height of 135 meters above the River Thames, from where they will be able to see landmarks such as Big Ben, Buckingham Palace and St Paul's Cathedral. After this the students will mingle with actors and sports stars and pay respect to heads of state and royalty at **Madame Tussauds**, the world's largest exhibition of wax works. At the end a reception at the **Indian Embassy in London** will be hosted for the students. (Breakfast and Dinner)

Day 11: Study time for Kids



This day is devoted to the study of **Comparative Economics** which is indeed the need of the hour. It is important for us to understand how the economy of the developed nations functions in this competitive global scenario. We will highlight the fact as to how the amalgamations of common interest have led to **Globalization** bringing forth an ocean of opportunities for the youth of tomorrow.

Next we will take the kids for a Campus tour of UWE which has four campuses across Bristol having distinct verticals in **Hospitality, Business, Art & Architecture** and others stretched at a diameter of 10 miles. (Breakfast and Dinner)

Day 12: A Day reserved for the Management Gurus



On this day the students will be studying about the successful project management. To get a practical view the lecturer will be getting the insights from the most recognized buildings in the world like Sydney Opera house which was a big project failure from project management perspective.

Day 13: Living in the UK and See you again Party



The students of Bristol will provide their first hand experience on the life and opportunities which the Indian students will have if they want to pursue their career at UWE. This includes a must to know presentations on studying and living in the UK and Under Graduate at UWE. Post this a Transcript distribution Ceremony will be held for the students.

Day 14: Heathrow Drop off