

**INTERNATIONAL MANAGEMENT CERTIFICATE PROGRAMME BY THE
BRISTOL BUSINESS SCHOOL
(University of the West of England)**

Day 1: Heathrow Pickup



The coach will pick up the students from Heathrow Airport and the drop will be made at their respective accommodation in Bristol. After check in, a lavish meal would be provided at their accommodation. The evening is free for the students to do a little exploring on their own. (Dinner)

Day 2: Coach tour of City of Bristol



On this day the students will be exploring the cultural places in Bristol, the fully trained guide introduces Bristol's history and numerous visitor attractions. The students will be traveling to Brunel's ss Great Britain, the world's first transatlantic liner. Then they will travel along part of the spectacular Avon Gorge and right under the Clifton Suspension Bridge — one of the sights people come from all over the world to see. (Breakfast, Lunch and Dinner)

Day 3: City of Bath - a World Heritage Site since 1987



The day begins with a Compulsory Inter cultural communication (which is the basic purpose of this tour) which promises to be an interactive session followed by a briefing on survival tips in the UK. This will give our students a deeper sense of the English Culture and will state the importance of Globalization both culturally as well as

financially. Since we promise our approach to be pragmatic we will then head towards **City of Bath** that tells the story of the British cultural evolution and its natural beauty. (Breakfast, Lunch and Dinner)

Day 4: Engineering and Technological success – An Industrial visit to Airbus and Concorde



This is a big day for the students as they will be visiting the sites of **Airbus** and **Concorde**. We will have an opportunity to see and sit in a Concorde as well as **Airbus** which is one of the finest examples of aviation engineering capable of flying at extremes of altitude and speed. (Breakfast, Lunch and Dinner)

Day 5: Welcome to the Adventure and Leisure in the Forest of Dean



On this day the students will travel 42 miles from Bristol to explore England's first national park '**Forest of Dean**'. To get the cultural touch a Barbeque will be arranged for the students in the largest Oak forest. They will enjoy the unique and fascinating heritage, spectacular and varied landscapes, plus warm and friendly hospitality in this magical place. (Breakfast, Lunch and Dinner)

Day 6: Understanding Retail Management from a pragmatist eye



This day will start with a lecture on Retail Management. This would be a more of a brainstorming session for the students to understand the differences in the 'retailing' in different countries. This will be followed by a visit to the biggest retailers in the UK like Tesco and Asda. (Breakfast, Lunch and Dinner)

Day 7: A Visit to the City of London



To get the historic essence the students will visit the **Natural museum** in London. After this they will take a thrilling ride on **London Eye**, the world's tallest Ferris, viewing the city from a breathtaking height of 135 meters above the River Thames, from where they will be able to see landmarks such as Big Ben, Buckingham Palace and St Paul's Cathedral. After this the students will mingle with actors and sports stars and pay respect to heads of state and royalty at **Madame Tussauds**, the world's largest exhibition of wax works. At the end a reception at the **Indian Education department in London** will be hosted for the students. (Breakfast, Lunch and Dinner)

Day 8: Living in the UK and See you again Party



The students of Bristol will provide their first hand experience on the life and opportunities which the Indian students will have if they want to pursue their career at UWE. This includes a must to know presentations on studying and living in the UK and Under Graduate at UWE. Post this a Transcript distribution Ceremony will be held for the students. (Breakfast, Lunch and Dinner)

Day 9: Heathrow Drop off